

CASEipedia

Vancouver, BC - Feb 23-25, 2011

Advancement professionals gather to share knowledge and spark creativity at the Sheraton Wall Centre, in the heart of beautiful Vancouver, BC.

Special Event Sponsor: \$1,750 USD

The **SPECIAL EVENT LEVEL** is reserved for up to five sponsors who want to promote unique events that provide your organization and the participants the opportunity to network, socialize and share ideas beyond structured sessions.

SPECIAL EVENTS INCLUDE:

- » **CASEipedia Grand Reception.** All attendees gather to kick-off the conference with snacks, a beverage, introductions and renewed friendships from conferences past.
- » **Breakfast Roundtables.** Informal discussions on various topics each morning.
- » **Health Breaks.** Four scheduled snack breaks between sessions where participants can interact with resource partners. (Limited to one sponsor for all four breaks.)
- » **Communications Awards Extravaganza.** This luncheon highlights the creativity and innovative spirit of organizations and institutions around the district. A must-attend event.
- » **CASEipedia Off-Line Reception.** A great evening event at a memorable venue (i.e. Grouse Mountain) where attendees mix and mingle with food and beverages.

BENEFITS INCLUDE:

- » Exhibit booth space.
- » Distribution of promotional materials at special event.
- » Two complimentary conference registrations.
- » Verbal acknowledgement of sponsor during special event and an opportunity to host discussions, raffles and/or announce door prizes.
- » Logo placement on special event signage.
- » Quarter-page advertisement space in conference program.
- » Logo placement in sponsor acknowledgment section of conference program.
- » Mentions in conference communications, including Facebook, LinkedIn and Twitter.

Tom Bull

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Other sponsorship opportunities include: presenting (\$7,500), track (\$2,500) or in-kind (min. \$1,500). Or, become a resource partner exhibitor (\$795; non-member \$895) and receive one complimentary conference registration, booth space, acknowledgement in the conference program and the opportunity to engage new clients.