

CASEipedia

Vancouver, BC - Feb 23-25, 2011

Advancement professionals gather to share knowledge and spark creativity at the Sheraton Wall Centre, in the heart of beautiful Vancouver, BC.

Conference Overview

CASE District VIII is the largest of the eight North American geographic districts of the Council for the Advancement and Support of Education. District VIII includes Oregon, Washington, Idaho, Montana, Alaska, British Columbia, Alberta, Saskatchewan, Manitoba, the Yukon and the Northwest Territories.

The annual district conference provides professional development and networking opportunities for 450 attendees who work in alumni relations, fundraising and advancement services at post-secondary institutions.

The 2011 conference will be held February 23-25 in Vancouver, British Columbia. "CASEipedia" will gather together advancement professionals from around the district to share knowledge, learn best practices, spark creativity and socialize with their peers.

Sponsors and exhibitors can take advantage of new, specially designed social and structured opportunities to engage participants, including:

- » Interactive food and beverage stations.
- » New opportunities for sponsors and exhibitors to play an interactive role in programming and sessions.
- » Host roundtable discussions.
- » The Sheraton Wall Centre exhibit space is in a spectacular location, and is a natural gathering place for conference attendees. The space provides sponsors with a unique opportunity to showcase those products and services that all attendees need for successful advancement work.

Conference Executive Committee

Jeff Wright, Conference Chair
University of Alberta

Mark Koenig, Program Chair
Oregon State University

Chris Petty, Communications Chair
University of British Columbia

Denise Callahan, Operations Chair
Willamette University

Tom Bull, Sponsorship & Exhibitor Chair
Bastyr University

Visit the conference website
www.case8vancouver.org

Sponsorship opportunities include: presenting (\$7,500), track (\$2,500), special event (\$1,750) and in-kind (\$1,500 min). Or, become a resource partner exhibitor (\$795; non-member \$895) and receive one complimentary conference registration, booth space, acknowledgement in the conference program and the opportunity to engage new clients.