

# CASEipedia

Vancouver, BC - Feb 23-25, 2011

Advancement professionals gather to share knowledge and spark creativity at the Sheraton Wall Centre, in the heart of beautiful Vancouver, BC.

## In-Kind Sponsor: \$1,500 USD (min)

**IN-KIND** sponsors can donate their goods and services to support the efficient operation of the conference. Examples of common in-kind sponsorships include:



### TOTE BAGS

All participants are provided a tote bag full of promotional materials generously provided by vendors supporting the field of advancement. The tote bag and all its contents are an excellent way to promote your organization throughout the conference.



### AUDIO/VISUAL

Conference seminar and meeting rooms may need audio/video equipment, such as projectors, laptops, sound equipment, etc.

### BENEFITS INCLUDE:

- » Exhibit booth space.
- » Distribution of promotional materials.
- » One complimentary conference registration.
- » Quarter-page advertisement space in conference program.
- » Logo placement in sponsor acknowledgment section of conference program.
- » Mentions in conference communications, including Facebook, LinkedIn and Twitter.
- » Additional benefits may be available based upon the level of your contribution.

### Tom Bull

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Other sponsorship opportunities include: presenting (\$7,500), track (\$2,500) or special event (\$1,750). Or, become a resource partner exhibitor (\$795; non-member \$895) and receive one complimentary conference registration, booth space, acknowledgement in the conference program and the opportunity to engage new clients.